



2061038749



FUN, PRIZES & MORE!

ESCAPE TO THE
PARLIAMENT PARTY ZONE
AT THESE CAPE AND NEWPORT LOCATIONS:

Asa Bearse

Señor Froggs

The Wellfleet Beachcomber

Powered by
PARLIAMENT
Lights

Offer limited to smokers 21
years of age or older.

Kings: Box 8 mg "tar," 0.7 mg nicotine; Soft,
9 mg "tar," 0.7 mg nicotine; 100s 11 mg "tar,"
0.9 mg nicotine; Menthol: Kings 11 mg "tar,"
0.8 mg nicotine; 100s: 13 mg "tar," 0.9 mg
nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking
Causes Lung Disease,
Emphysema, And May Complicate Pregnancy.**

GMR Marketing
Program 4014
5/29/96 Parliament Lights/Menthol Ad
Publication: Phoenix Providence
Size: 6.5" wide x 6" tall
Square Area: 39"
Warning Box Size: Exhibit 2
Rotation: A
T&N Size: 10 point
Scheduled Delivery of Mechanical: 5/30/96
AD Number: PPZ115-A2

*Based on
full page
over 5/30*